

OREOXBATMAN INTERNAL CAMPAIGN 2022 RULES

How it Works

The OreoxBatman internal campaign is an initiative that celebrates the collaboration between Oreo and Batman. Two icons uniting. It is an opportunity to STAY PLAYFUL with Oreo and get rewarded.

Internal Campaign Period

The internal campaign starts on 1st February 2022 and ends on 31st March 2022.

Eligibility

Subject to the additional restrictions of these campaign rules, eligible participants of the internal campaign must be Mondelez employees, 18 years of age or older, must be from the participating business units and regions within Mondelez. The prizes to be won are aligned to the allocated premiums for each week. The participants must actively engage in the weekly challenges sent through internal communication channels (Email or Yammer). The four participants from the Johannesburg and Gqeberha regions to provide the correct answer stand a chance to win a OreoxBatman hamper. No prizes will be awarded to participants not meeting eligibility requirements. Prizes are not transferable. All information provided by participants must be complete and accurate. Participants who enter the internal campaign are deemed to have given their consent to participate. Should the information not be provided or is incorrect, the internal campaign team cannot be held accountable for failed delivery of prizes.

Exclusions

This internal campaign excludes Mondelez employees not based in the Johannesburg and Gqeberha regions.

How to Participate

Participants in the internal campaign will receive weekly emailers from 1 February 2022 to get more information about the OreoxBatman campaign. To claim their prize, the winning participant must provide, and consent to the use of, their personal information – contact name, contact number and accurate physical address – for the purpose of prize allocation.

Participants

Participants are responsible for complying with all applicable regulations and with these campaign rules, and by entering, participants agree to be bound to these campaign rules.

Prizes

There will be four (4) winners each week as per the criteria set out below. In no event will more prizes be awarded than provided for in these campaign rules.

Criteria

The winners are based on the following:

- Weekly Riddler Winner
- Weekly OreoxBatman Challenge Winner

How to Win Prizes

- Actively participate in the weekly challenges
- All challenges will be sent through email once a week

Participation

By entering the internal campaign you agree to comply with all applicable laws and these campaign rules, and agree to abide by all decisions which are final and binding in all respects regarding this internal campaign.

By participating in the internal campaign, participants agree to the terms and conditions that govern the campaign:

- Be willing to provide to and verify to By Design Africa their personal information including, but not limited to, full name/s, surname, mobile telephone number and physical address, to receive their prize

Campaign management

- The By Design Africa team will manage the implementation of the internal campaign in consultation with the Mondelez internal campaign team.
- An emailer will be sent on how the internal campaign works and weekly challenges will be sent to all participants. Participants that wish not to participate in the campaign period may do so.
- Consent will be sought from each participant for the provision of private information such as mobile numbers and physical address for sending prizes.
- Email on the internal campaign will only be sent during business hours (8am – 5pm). No messages to be posted after hours and over the weekend.
- Should a Participant not provide consent for the use of their mobile number and physical address, all communication relating to the winning prize will be communicated to the internal campaign manager.
- By Design Africa team will liaise with Mondelez internal campaign programme management team on the final list of winners (weekly prizes and grand prize).
- By Design Africa team will manage the prize rewarding system and the winners and allocated prizes are final.
- All communication, comments, feedback in relation to the campaign will be through email. Any telephonic communication must be followed up with an email.
- All challenge queries must be directed to By Design Africa team on bdateam@bydesignafrica.com.

Internal Campaign Rules

The internal campaign management team reserves the right to change, alter, or amend these internal campaign rules as necessary, in its sole discretion, to ensure the fair administration of the internal campaign or to comply with applicable law.